



EXECUTIVE SUMMARY

World Overwater is the Augmented Reality (AR) NFT Marketplace that will make it possible for users with a mobile device or smart glass to live interactive AR experiences customized in the real world. Overwater can be defined as a new standard in AR experiences by placing itself as the first content browser where the user does not choose the contents, but the world submits the possible experiences based on its geographical position. This is all about geo-anchored data that signals AR devices to evoke digital content where and when relevant. After all, the Greek root meta means beyond. AR can activate content that goes beyond the physical manifestation of real-world objects within the World Overwater.

Overwater will use the Ethereum blockchain to decentralize all the token exchange dynamics through a decentralized autonomous organization (DAO). The Overwater token (\$OVER) is a utility token based on the Ethereum's smart contract ERC-20 standard. The platform's mission is to create the Physical World Metaverse through interactive AR experiences geo-anchored to non-fungible tokens (NFTs) within the World Overwater.

The World Overwater will be the NFT Marketplace that caters to various markets incorporating our AR technology while collaborating with the best of the best in each marketplace.

Our NFT Marketplace caters to various markets



Art

The NFT platform helps artists to openly trade their artwork without worrying about content copying or copyright thefts.



Games

The platform allows gamers to safely transfer in-game assets such as rare skins and provide proof of authenticity.



Music

The platform helps musicians tokenize their creations, list them in the market and ultimately eliminate piracy from the music industry.



Digital Collectibles

Unique digital assets like a rare whiskey can be tokenized and traded on the blockchain-based NFT Marketplace.



Sports

The NFT Marketplace platform allows users to buy and sell sports tokenized assets like trading cards, sports accessories and sports video clips.



Real Estate

Users can tokenize their lands and list them in the open Marketplace for sale.

Features of NFT Marketplace



NFT Rankings

NFT rankings are updated hourly on the basis of Price, trading volumen and other top statistics of NFTs.



Collections

List tokens under collections and enable users to sell/buy multiple tokens at a time with and efficient gas fee.



Bidding

Place a bid for the NFTs available for open auction.



Filters

Search a specific NFT by applying filters like recently listed, highest price, lowest price and most popular.



Browse by category

Browse NFT of your favorite category.



Mark favorites

Mark your favorite NFTs and view them under the Favorites category.



Unlockable Content

Enjoy the special unlockable content that unlocks only after a successful NFT purchase. The special content may be anything like a coupon code or a discount on the purchase offer.



Add Collaborator

The seller can add a collabotator who can modigy collection settings, create new ítems, receive payments and change the collection's royalty payout address.



Wallets

Use Wallet to store, send and retrieve funds for NFTS.

Characteristics of NFT Marketplace



Tradability

The NFT Marketplace allows NFT trading in multiple virtual environments and marketplaces. It enables token holders to leverage the benefit of sophisticated bidding, trading capabilities, ability to sell in the global market.



Standardization

Our NFT Marketplace solution is built in compliance with common inheritable industry standards.



Liquidity

The ability to instantly trade NFTs eventually leads to higher liquidity. Moreover, NFTs can be used as collaterals for liquid cash or cryptocurrencies.



Scarcity

We keep control over the scarcity of NFTs. Developers restrict the programmability to allow only a specific number of rare items to be minted.

The Focus

Multiple ERC tokens, one ecosystem



Overwater is focused on the rapid growth of the mobile AR and Smart Glasses sector and introduces the following main innovations:

- Development of a decentralized and unstoppable augmented reality platform managed by the community with its own coin and its own ecosystem.
- Buying, selling, and leasing digital assets (lands, contents, advertising) with \$OVER
- Development of a combined tracking system that uses GPS, computer vision algorithms and the inertial system on board the device to bring the user experience to a new state of the art of outdoor AR.
- The use of the IPFS like protocol to decentralize the storage of 2D/3D assets by making the entire platform unstoppable and independent.
- Decentralization and community powered ecosystem.

Overwater will not only be the go-to platform for Augmented Reality within the Real World Metaverse but will also disrupt multiple sections to include:

- Digital content monetization
- Digital advertising
- Digital experience monetization
- P2P
- Live Events / Ticketing

The Overwater Token Economics are based on the utilization of various types of ERC tokens: \$OVER, GEO NFTs, ART NFTs, Event NFTs, and much more. The Overwater Token \$OVER is a fungible token (ERC-20) that will be distributed during the IDO and will be the only mean of exchange of value inside the platform.

The Overwater Token is used to interact with the platform in the following ways:

- Governance;
- Buy Overwater GEO;
- Buy products on Overwater marketplace to create your own Overwater EXPerience;
- Pay an OverwaterCreator to build an EXPerience for you;
- Get paid in Overwater by users that want to interact with the EXPerience;
- User may pay to make the EXPerience start;
- User may pay to buy products from EXPeriences;
- Virtual space rent;
- Pay per view/interaction;
- Pay for virtual goods;
- Use all services present on the Overwater platform and marketplace.

The Focus

Multiple ERC tokens, one ecosystem

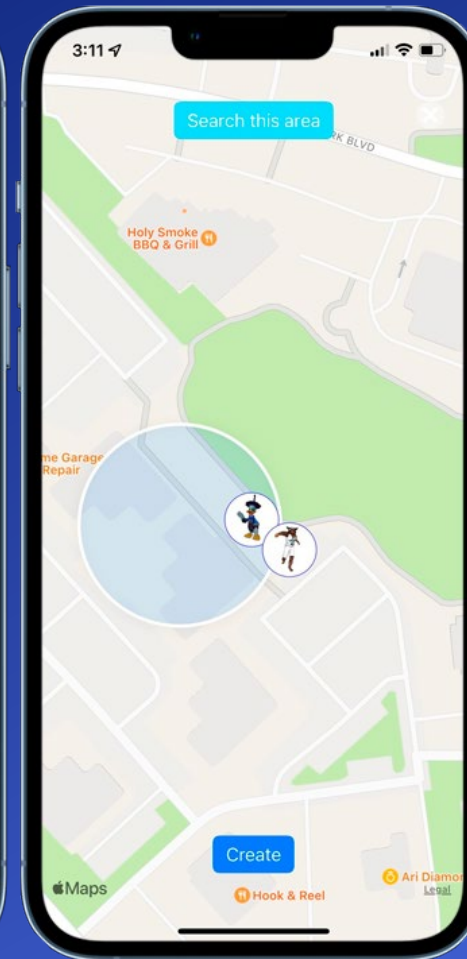
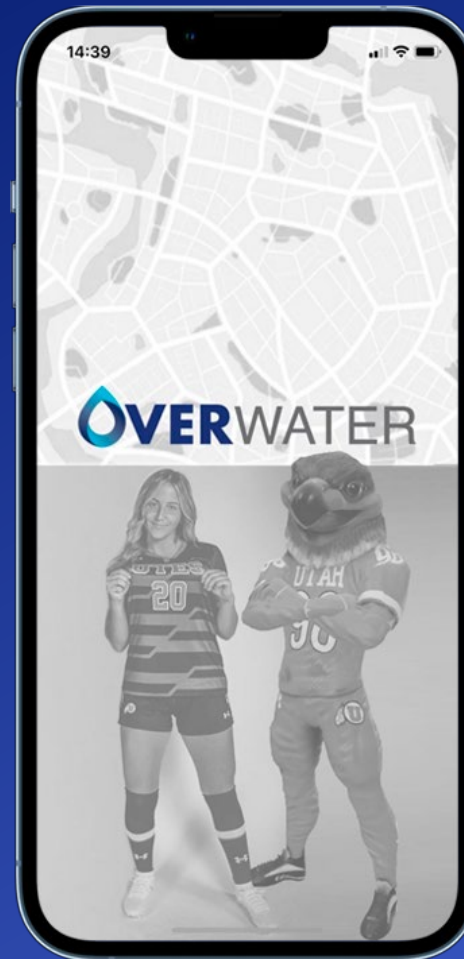
GEO & ART NFTs are non-fungible tokens (ERC-721) which will represent the ownership of Virtual Lands & Collectibles within World Overwater. The first opportunity to receive Overwater Tokens will be accessed through our 1st Overwater Collectible NFTs series, www.LazyPelicanSquad.com. This is a collection similar to the Bored Ape Yacht (BAYC) that provides access and community to their \$APE token and community. Later we will be releasing the GEO NFTs that will digitize the world to create Virtual Land ready to drop AR content adding tremendous value to the GEO NFT Marketplace within the World Overwater. Once the world is digitized, we will release Event NFTs or tickets which are nonfungible tokens (ERC-1155) which represent access to Venues, Events, AR Experiences within World Overwater.



The Focus

Digital Identity through NFT

- Overwater User Profiles will have options to do the following:
- Display NFT Collection using multiple Wallets & Platforms
- Create Custom URL / Username to share Digital Identity
- Offer Bio-Linking to go along with Custom URL
- Offer NFT Image Recognition to display AR / URL / Bio-linking
- Offer Print Media services for marketing & branding of NFT Imagery
- 3D Avatar Creator in Development for Ready Player One type Live Metaverse Interaction



NFT Collections

Overwater Lazy Pelican Squad (OLPS)

The Lazy Pelican Squad IS THE FIRST Overwater NFT SET TO INTEGRATE Augmented Reality within the World Overwater Metaverse. FOUNDED BY the team at Overwater and COMPOSED OF 10,000 UNIQUE DIGITAL COLLECTIBLES ON THE ETHEREUM BLOCKCHAIN ERC-721. OLPS IS ABOUT CREATING Augmented Reality Experiences Geolocated around the world all CONTRIBUTING TO THE DEVELOPMENT OF THE LIVE METAVERSE.



GEOLOCATED NFTs with Virtual Real Estate

The Geo-Anchored NFTs (GEOs) are parcels stored inside a blockchain-based ledger that make up the digital layer subdividing our planet into pinpoint geolocated NFTs. Every plot of virtual real estate uses the ERC-721 standard of tradable assets, meaning that each token is a NFT, characterized by its digital scarcity as a collectible and wholly distinct asset to buy, sell, lease, trade, or hold. So, when you buy a piece of land within the World Overwater, you acquire a unique and irreplicable piece of the Ethereum blockchain.

Overwater's NFTs are based on the ERC-721 standard that also allows decentralized possession of digital assets such as GEOs and AR Experiences (EXPs), that superimposed on reality through the eye of a mobile device or a smart glass, give life to augmented reality experiences. Historically, NFTs have functioned as mere collectibles, satisfying a unique, although narrow, range of use. Today, however, widespread NFT adoption has reached a tipping point, with NFT based gaming platforms like Overwater giving users revolutionary ways to monetize and move digital assets on the blockchain.

Overwater NFTs are freely tradable among users in a decentralized fashion through the use of the Overwater NFT marketplace.

This means that Overwater GEO owners can decide what kind of EXP the user will experience once physically entered in the geolocation. Therefore, the community has complete control over Overwater GEOs and EXPs.

AR EXPs can range from static 3D content and interactive highly complex and hyper real scenes that make virtual content merge with the real world by engaging the user to a physical interaction with the surrounding world. So far, the system sharing these EXPs are mobile devices based on iOS and Android, Smart glasses, and AR/VR headsets are also paving the way for a more authentic and unified experience, setting the stage for the World Overwater. where the things you love most can populate the places you love best.

In the World Overwater, users search for, share, and create persistent AR content and place it anywhere in the world.

From photos and videos to 3D objects and animation, digital natives and first-timers alike are building creative new social communities as they explore the world in a one-of-a-kind interactive experience.

Overwater implements a decentralized advertising system based on publisher/advertiser principle where the OWNER can earn Overwater token by inserting the sponsored content proposed by advertisers into the augmented reality experience. Upon launch the Overwater platform will be launching LIVE Events at major venues around the world bringing AR EXperiences to the masses bringing in major sponsors to the platform bringing massive value and exposure to the platform.

Overwater allows virtual landowners to share revenue generated on their property; through advertising, digital commerce, data, analytics, transactions, gaming and much more. With the trend of advertising shifting towards virtual media, owners of prime real estate locations in our metaverse hold one-of-a-kind digital assets with the potential to become highly sought after by advertisers. The Overwater platform allows owners to list their real estate for resale, with each plot of unpurchased land starting at just 0.1 ETH. Once purchased, the Overwater platform will provide OWNERS the ability to lease their virtual real estate to earn as they own the rights to the EXperiences created within their GEO NFT.

GELOCATED NFTs with EVENT / VENUE TICKETING

What are the benefits of NFT ticketing?

NFTs have the potential to enhance the ticketing experience for both attendees and organizers. Let's understand how.

Preventing fake tickets and scams

Blockchain provides a single source of truth for both ticket holders and organizers. The transfer of NFTs from the initial sale to resale is stored on the blockchain immutably so that all parties can prove the ticket's authenticity. In cases where the resale of tickets is forbidden, NFTs can be developed as non-transferrable, not to be moved to another buyer physically.

Reduce costs

Costs associated with selling and minting NFTs are negligible as compared to the traditional ticketing system. You can get an unforgeable ticket for less production cost so that customers and organizers can validate the authenticity of every ticket on the chain and track the history of ownership.

Quick production

An NFT can be minted and ready to sell in less than a minute.

Perpetual revenue

Since programmable NFTs can have built-in rules for merchandise, content, resales, and royalty splits, it means that the organizer can analyze profit sharing percentages for future resales or creative content on secondary markets and receive funds knowing they are unalterable within the NFT's coding.

New revenue opportunities

NFT-based tickets act as programmable money, providing unlimited potential for new revenue opportunities. For example, the resale of NFT tickets as collectibles, using NFT tickets to provide food and drink deals and rewarding fans who have gathered many event tickets.

What opportunities does NFT ticketing provide to guests?

- Receive perks and incentives from event organizers.
- Sell tickets for upcoming events that you cannot go to.
- Sell rare past tickets that other people would love to collect.
- Store tickets safely to keep memories alive.
- Engage and be a part of event organizer's communities.

What opportunities does NFT ticketing provide to organizers?

- Create art-like tickets representing the story of an event so that people would like to collect them.
- Prove the authenticity of each ticket and verify the owner.
- Earn a part of the reward when a ticket owner resells the NFT ticket.
- Access potential data to make subsequent events better.
- Distribute NFT tickets easily via email or SMS.



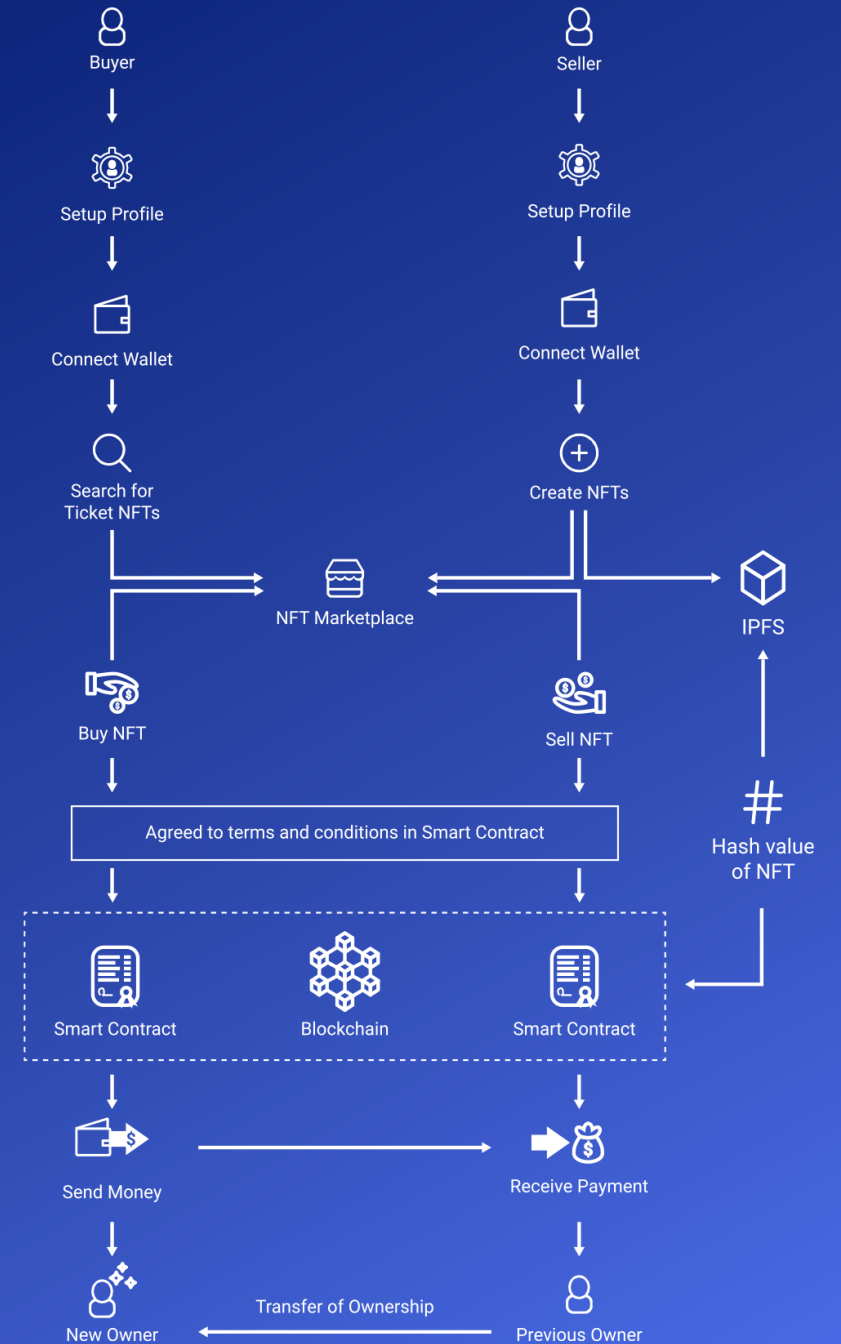
NFTs in Ticketing

GELOCATED NFTs with EVENT / VENUE TICKETING

Live events space is one of the industries that could be disrupted by NFTs completely. It is an industry where ticketing companies and concert promoters should keep an eye on potential opportunities and emerging tech to make live events better than before. NFT is also one of the emerging technology trends that are disrupting almost every industry, including ticketing. NFTs for ticketing brings transparency to the ticketing platform and assure the secondary buyer that they are getting a valid ticket to the event they are excited about.



NFTs in Ticketing



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